

## CORE STUDIO: INTRO TIME-BASED MEDIA

BFA Design + Technology Program  
CDT Department, Parsons The New School For Design  
PUDT 1200.B (CRN# 2461)

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SPRING 2009

### **PROJECT I: NARRATIVE SHORT** (group project – 2 person team)

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**Date:** January 28, 2009

#### **Assignment:**

- Develop 1-3 minute short narrative based on a topic of your choosing
- Concentrate on the classic elements of narrative film: *pre-visualization, mis-en-scene, cinematography, editing, and sound design*
- Write the script, create your storyboard based on your script, produce your storyboard, shoot, and edit your videos
- Credit all sources
- Have fun and push your creativity
- Your project will be judged on:
  - Success/clarity in communicating your ideas or concept
  - Originality/creativity of delivering/interpreting the concept
  - Composition through time
  - Strong visual and emotional impact
  - Interaction between visuals (animation) and sound
  - Appropriate selection or creation of visuals (appropriate/creative use of animation & effects)
  - Craftsmanship is important, but design and concept will be emphasized (you will not be graded on computer skills alone)
- **Format:** 720x480 pixels, .mov (Quicktime movie file – include slate), and run at a rate of 29.97 fps (frames per second)

#### **\*DUE DATES:**

- **February 4, 2009 (Wednesday)** – *Concept/idea written as a project proposal - include project objective/purpose/goals, abstract, target audience, background research, underlying story / written script, preliminary sketches, references, production plan/schedule (treatment, style, etc.) and present it in class*
- **February 9, 2009 (Monday)** – *Storyboard due for class presentation, shot list, and work-in-progress (test shots, etc.)*
- **February 18, 2009 (Wednesday)** – *“Narrative Short” work-in-progress*
- **February 23, 2009 (Monday)** – *“Narrative Short” project critique*